



33RD SINGAPORE PHARMACY CONGRESS



Interlacing Health: Weaving the Future of Pharmacy

5-6 October 2024

Grand Copthorne Waterfront Hotel

Singapore



SPONSORSHIP KIT

Organised by:



Pharmaceutical Society of Singapore



Interlacing Health: Weaving the Future of Pharmacy

WELCOME MESSAGE

Dear industry colleagues, trade partners, and friends,

*We are delighted to announce that the annual Singapore Pharmacy Congress (SPC) will be held on 5-6 October 2024 at the Grand Copthorne Waterfront Hotel. This year's theme, **"Interlacing Health: Weaving the Future of Pharmacy"**, emphasises our multifaceted roles as pharmacists and the synergy required between us, other healthcare professionals, and industry partners to weave a seamless fabric of healthcare continuum, ensuring optimal service delivery, population health, and sustainability.*

The demographic shift towards super-ageing societies in Singapore and the rest of the world has brought to light the surge in healthcare costs and the increased burden of care. These challenges call for further collaboration and the development of transdisciplinary skills. As pharmacists, we must practice person-centred value-based care and leverage on digitalisation, automation, and artificial intelligence to address the healthcare challenges of tomorrow by co-creating innovative solutions today.

You empower us to achieve this goal.

Last year's SPC was a resounding success, with close to 1000 attendees from our pharmacy community and other healthcare professionals. This year, we aim to broaden our impact by launching the inaugural hackathon and innovative pre-congress workshops, as well as by collaborating with international and local leaders for meaningful scientific exchanges. At the same time, the congress maintains its dependable tradition of delivering relevant and diverse sessions on the latest in pharmacy practice and pharmaceutical sciences while also providing great opportunities for networking and social interaction.

On behalf of the Pharmaceutical Society of Singapore (PSS) and the 33rd SPC Steering Committee, we invite you to partner with us in this year's congress. We trust that the SPC will be an excellent platform to showcase your company's latest advancements, connect with other industry leaders, and demonstrate your commitment to innovation.

We look forward to working with you. Your support is crucial to making the 33rd SPC a success!

Yours sincerely,



MR KEVIN BEN LAURENCE
Chairperson
33rd Singapore Pharmacy Congress



DR VIVIANNE SHIH
President
Pharmaceutical Society of Singapore

Interlacing Health: Weaving the Future of Pharmacy



KEY EVENT DETAILS



**27 SEP to
6 OCT 2024**



Grand Copthorne Waterfront Hotel
392 Havelock Road, Singapore 169663

CONGRESS SCHEDULE

**Hackathon | Friday and Saturday,
27 to 28 September**

- Hackathon (1.5 days, offsite)

**Pre-congress | Monday to Friday,
30 September to 4 October**

- Pre-congress workshops (half-day, offsite)

DAY 1 | Saturday, 5 October

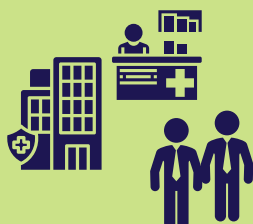
- Opening ceremony
- Keynote lecture
- Breakfast/Lunch symposium
- Evening symposium
(subject to time/room availability)
- Plenary sessions
- Multi-track sessions

DAY 2 | Sunday, 6 October

- Plenary session
- Breakfast/Lunch symposium
- Evening symposium
(subject to time/room availability)
- Abstract presentation
- Multi-track sessions

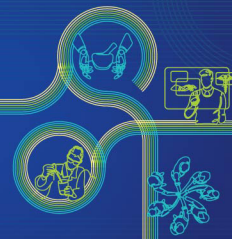
PROGRAMME HIGHLIGHTS

- Cutting-edge and interactive pre-congress workshops with the latest updates for the healthcare and pharmaceutical industries
- Impactful plenary and multi-track sessions to engage key stakeholders within the healthcare and pharmaceutical industries
- Maximum engagement in exhibition halls with key stakeholders within the healthcare and pharmaceutical industries



EXPECTED ATTENDEES' PROFILE

- Clinical pharmacy
- Hospital management
- Pharmaceutical companies
- Procurement services
- Public health agencies
- Community pharmacy



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CONGRESS ORGANISER

33rd Singapore Pharmacy Congress Steering Committee

Name	Appointment
Mr Kevin Ben Laurence	Chairperson
Dr Ng Tat Ming	Scientific Chairperson
Dr Lum Zheng Kang	Abstract Chairperson
Ms Juliati	Sponsorship Chairperson
Dr Cheryl Tan	Logistics Chairperson

Sponsorship Committee

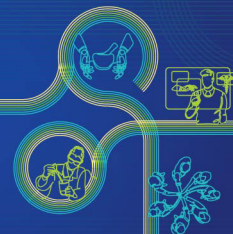
If you are interested in becoming a sponsor or exhibitor, please contact:

Name	Contact number	Email
Ms Juliati	+65-90054853	spcsponsorship @pss.org.sg
Ms Lee Soo Fen	+65-87706638	
Ms Yeo Shu Rong	+65-97882144	
Ms Prayslia Tanika	+65-84116079	

Congress Secretariat

MIMS Pte Ltd
secretariat.spc@mims.com

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SPONSORSHIP DETAILS

Sponsorship tiers	Platinum S\$70,000	Gold S\$50,000	Silver S\$40,000	Bronze S\$30,000
Breakfast symposium	Entitled to choice of day 1 or day 2 breakfast symposium (first come, first served)	-	-	-
Acknowledgement*	Acknowledgement as Platinum sponsor, with high visibility on all promotional or marketing collaterals	Acknowledgement as Gold sponsor, with high visibility on all promotional or marketing collaterals	Acknowledgement as Silver sponsor, with high visibility on some promotional or marketing collaterals	Acknowledgement as Bronze sponsor, with high visibility on some promotional or marketing collaterals
	Inclusion of company logo and link on event website	Inclusion of company logo and link on event website	Inclusion of company logo and link on event website	Inclusion of company logo and link on event website
	Inclusion of company logo on onsite signage	Inclusion of company logo on onsite signage	Inclusion of company logo on onsite signage	Inclusion of company logo on onsite signage
	One full-page advertisement in the digital congress programme booklet	One half-page advertisement in the digital congress programme booklet	-	-
	Social media appreciation post	Social media appreciation post	-	-
	Verbal acknowledgement in the Welcome Message by the chairperson	-	-	-
	Logo placement on holding slides in between congress sessions	-	-	-
Booth space	Premium (6x3 m) in main exhibition hall	Deluxe (3x3 m) in main exhibition hall	Regular (3x3 m) in annex exhibition hall	Regular (3x3 m) in annex exhibition hall
Exhibition pass†	6	4	3	2
Samples/Inserts	Samples or inserts in the congress tote bag (up to 3)	Samples or inserts in the congress tote bag (up to 2)	Samples or inserts in the congress tote bag (up to 1)	-
Material advertisement	Phone-charging station: Sponsor logo to be printed on the charging station	Congress highlighter	Congress folder: Sponsor logo and/or tagline to be printed on the folder	-
	Congress pen			
	Congress Post-it pad			
Day 1 conference lunch symposium‡	Eligible with additional top-up	Eligible with additional top-up	Eligible with additional top-up	-
Day 2 conference lunch symposium‡	Eligible with additional top-up	Eligible with additional top-up	Eligible with additional top-up	-
Pre-congress workshop	Eligible with additional top-up	Eligible with additional top-up	Eligible with additional top-up	-

* Logo size and placement on congress website will be in accordance with sponsorship tiers.

† Exhibitor-pass holders only have access to the exhibition hall and no access to talks and symposia.

‡ Non-exclusive.



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SPONSORSHIP DETAILS (CONT'D)

Talks and symposia

Pre-congress workshop (half-day)	Breakfast symposium	Breakout lecture	Lunch symposium	Evening symposium
S\$11,500	S\$30,000	S\$17,500	S\$35,000	S\$25,000

A 45-min talk on a topic chosen by your organisation (subject to approval by the 33rd SPC Organising Committee).

One complimentary regular exhibition space (3x3 m) worth S\$10,500.

Booths

Exhibition space	Premium	Deluxe	Regular
Size	6x3 m	3x3 m	3x3 m
Location	Main exhibition hall	Main exhibition hall	Annex exhibition hall
Price	S\$25,000	S\$17,500	S\$10,500

Refreshments

Item	Price	Quantity
Lunch sponsor	S\$12,000	
Tea-break sponsor	S\$7,500	

Additional material advertisement

Item	Price	Quantity
Lanyard*	S\$17,500	
Name badge*	S\$15,000	
Photo booth†	S\$12,500	
SPC Congress digital programme booklet		
• Inside front cover*	• S\$9,000	
• Inside back cover*	• S\$7,000	
• Full-page colour advertisement	• S\$5,500	
Inserts/Sample placement in congress tote bag	S\$1,200 per product	

* Exclusive.

† Exclusive for 2 days.

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SPONSORSHIP DETAILS (CONT'D)

Hackathon - SGHackitRx

Support and join our inaugural innovation event!

AIMS: Co-create solutions for ageing well in super-ageing societies

TARGET AUDIENCE: Healthcare professionals, administrators, executives, innovators, entrepreneurs, designers, data scientists, and pharmacists.

Accelerate solution development or adapt your current product or services with us. Leverage on our experienced faculty, industry experts, and mentors, enabled by digital, AI, web-based, and mobile solutions. Engage diverse project teams to supercharge your innovation process. Support innovation in our communities with cash or in-kind contribution.

For those interested in sponsoring the hackathon, kindly refer to the sponsorship and partnership details below. You may also contact Ms Vivian Chin or Ms Ng Ning (spcsponsorship@pss.org.sg) for further information and to discuss sponsorship opportunities.

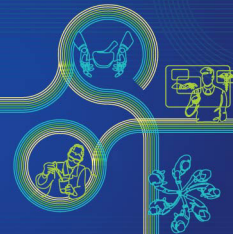
Sponsorship	Support needed	Benefits
Premium Sponsor *limited availability	Cash sponsorship of at least S\$15,000 and mentorship for the winning team to bring their solution forward to test-bedding or further grant funding.	<ul style="list-style-type: none"> 1st, 2nd and/or 3rd prize awards^ will be jointly named after the sponsoring organisation or individual and PSS (e.g., PSS-ABC Innovation award) and will be presented during SPC 2024 Logo and branding exposure as an innovation-supporting organisation on marketing materials, websites, and promotional content Opportunity to propose 2 problem statements for teams to consider 1 product insert or product sample can be distributed to participants 3 x SGHackitRx Passes*
Deluxe Sponsor	Cash sponsorship of at least S\$5,000	<ul style="list-style-type: none"> Logo and branding exposure as an innovation-supporting organisation on marketing materials, websites, and promotional content. Opportunity to propose 1 problem statement for teams to consider 2 x SGHackitRx Passes*
Event Sponsor	Cash sponsorship of at least S\$1,000	<ul style="list-style-type: none"> Logo and branding exposure as an innovation-supporting organisation on marketing materials, websites, and promotional content.

Partnership	Support needed	Benefits
Technical Partner	In-kind sponsorship (e.g., cloud computing resources, technical/computing expertise) of at least S\$5,000. Or cash sponsorship of at least \$5,000	<ul style="list-style-type: none"> Logo and branding exposure as an innovation-supporting organisation on marketing materials, websites, and promotional content. Tool demonstration or sharing with participants where applicable 2 x SGHackitRx Passes*
Hackathon Workshop Partner *limited availability	In-kind sponsorship (e.g., cloud computing resources, technical/computing expertise) of at least S\$5,000 Or cash sponsorship of at least S\$5,000	<ul style="list-style-type: none"> Logo and branding exposure as an innovation-supporting organisation on marketing materials, websites, and promotional content. 1 x SGHackitRx workshop session (up to 2 hours) 2 x SGHackitRx Passes*

* SGHackitRx pass consists of entry to hackathon (27-28 September 2024), workshops and SPC 2024 Breakout Session - SGHackitRx Finals and Award Ceremony

^ Tiered based on final SGHackitRx sponsorship amount

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ORDER CONFIRMATION

Contact information

Organisation name: _____

Address: _____

_____ Postal code: _____

Contact person: _____ Contact no.: _____

Designation: _____ Email address: _____

Main Congress

Sponsorship tier (please select one):

- ☐ Platinum: S\$70,000
- ☐ Gold: S\$50,000
- ☐ Silver: S\$40,000
- ☐ Bronze: S\$30,000

Hackathon

Sponsorship tier (please select one):

- ☐ Premium sponsor (cash sponsorship of at least S\$15,000)
- ☐ Deluxe sponsor (cash sponsorship of at least S\$5,000)
- ☐ Event sponsor (cash sponsorship of at least S\$1,000)
- ☐ Others: _____

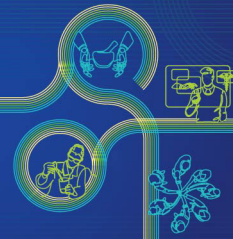
Partnership tier (please select one):

- ☐ Technical partner (in-kind or cash sponsorship of at least S\$5,000)
- ☐ Hackathon workshop partner (in-kind or cash sponsorship of at least S\$5,000)
- ☐ Others: _____

Special requests*:

*Subject to availability, as well as to approval by the 33rd SPC Organising Committee.

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ORDER CONFIRMATION (CONT'D)

Payment details

Once your order has been submitted, a representative from the SPC Secretariat (i.e., MIMS Pte Ltd) will get in touch with you regarding payment. The first 50% of the total sponsorship amount is to be made within 30 days after the invoice has been received. The remaining 50% is to be paid by 15 August 2024. Sponsorship packages and slots are secured when full payment is received.

Please note that all sponsorship packages are limited and are on a first come, first served basis.

Notes:

- Sponsor cancels after signed commitment of sponsorship: The Sponsor will be responsible for the entire exhibitor or sponsorship fee.
- The 33rd SPC Organising Committee reserves the right to amend the sponsorship details/packages from physical mode to any other platform/mode as stipulated in the sponsorship kit in accordance with the latest safe management measures or directives from Singapore's governing authority.

☐ By ticking this box, I confirm that I have read the terms and conditions of participating in this Congress and that I understand, accept, and agree to abide by them.

Sponsorship and exhibition items are subject to availability and the 33rd Singapore Pharmacy Congress Committee's acceptance. My signature below denotes that I accept this Agreement on behalf of my organisation listed above, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation.

Company stamp/signature

Date

For further enquiries, please contact:

Juliati

Chairperson, Sponsorship Committee

Tel: +65 9005 4853

Email: spcsponsorship@pss.org.sg

Vivian Chin

SGHackitRx Marketing & Communications and Sponsorships

Co-Lead

Tel: +65 9066 6694

Email: spcsponsorship@pss.org.sg

Ng Ning

SGHackitRx Marketing & Communications and Sponsorships

Co-Lead

Tel: +65 9098 2417

Email: spcsponsorship@pss.org.sg

For sponsorship logistics:

33rd SPC Sponsorship Support

Tel: +65 6290 7400

Email: secretariat@singaporepharmacycongress.sg

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TERMS AND CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit at the 33rd Singapore Pharmacy Congress.

THINGS YOU NEED TO KNOW

- “Event” refers to the 33rd Singapore Pharmacy Congress, the title of the congress.
- “You” refers to the Sponsor or Exhibitor who, by returning a completed, signed, and dated form, accepts these terms and conditions.
- “We” (the Congress) refers to PSS, the organiser, and MIMS Pte Ltd as the appointed agency (professional conference organiser) of the 33rd Singapore Pharmacy Congress. MIMS Pte Ltd as the appointed agency and the data controller for the Congress cannot be held liable for any changes, modifications, or directions in the 33rd Singapore Pharmacy Congress.
- These terms and conditions may change at the sole discretion of the organiser, without notice. Please refer to the Congress website for the latest information.

FINANCIAL FACTS

- Application for sponsorship product(s)/service(s) is made by filling in and returning the completed sponsorship application form to the Congress. Only completed and signed application forms will be taken into consideration.
- All prices are quoted in Singapore dollars. All prices are not subjected to prevailing GST and service charge. The 50% of the total sponsorship amount is payable within thirty (30) days, upon the receipt of the tax invoice. The remaining 50% is to be paid by 15th of August 2024.
- Should you need an amendment in the payment terms, it is required that the revision made is agreeable to the Congress before the agreement is signed.
- The Sponsor/Exhibitor will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.
- If the Sponsor/Exhibitor pays by electronic fund transfer or an international cheque, the Sponsor or Exhibitor agrees to pay any bank charges and must include these in the amount the Sponsor/Exhibitor transfers.

IF YOU NEED TO CANCEL

- Upon cancellation, you are still liable for all payments, based on the cancellation terms, even though you have yet to make any payments, i.e., the Sponsor/Exhibitor would still need to pay 100% of the total cost of sponsorship and exhibition. No refunds shall be given if the payment has been made.
- If no payments are made against any of the cancellation invoices, the Congress will regrettably have to take legal actions and/or engage a debt collection agency to recover the monies owed.

CHANGE IN VENUE, DATES, AND MODE OF EVENT

- The Congress reserves the right to change the date and/or venue of the Event if the Congress deems it necessary, without being liable to compensate the Sponsor/Exhibitor for such change. This Agreement shall remain effective for the new date and/or venue. The Congress shall use best endeavours to notify the Sponsor/Exhibitor of the change in writing not less than thirty (30) days before the opening of the Event.
- The Congress, at its sole discretion, shall be entitled to modify or change the operating platforms for the Event to however the Congress deems fit, in accordance with the directive and recommendation of Singapore’s governing authority or for any other reasons thereof. Written notice of the Congress’ decision shall be given to the Sponsor/Exhibitor as soon as reasonably practical and upon receipt of relevant directives or recommendations from Singapore’s governing authority.
- The Congress reserves the right to amend the sponsorship details/packages from physical mode to any other platform as stipulated in the sponsorship prospectus in accordance with the latest safe distancing measures or directive from Singapore’s governing authority.
- There shall not be any amendments or refunds to the total sponsorship amount committed, in the event of change in mode of Event.

FORCE MAJEURE

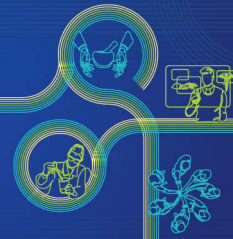
- The Congress shall not be liable to the Sponsor/Exhibitor for any direct or indirect, incidental or consequential damages, cost, loss or expense arising from or in connection with the failure or inability to perform its obligations under this Agreement (including the cancellation or postponement of the Event) where such failure or inability is caused by circumstances beyond its reasonable control (including, but not limited to, third-party strike or other withdrawal of labour, flood, riot, fire, accident, act of God or of public enemy, war, embargo, injunction, restraint of government). Upon the occurrence of a force majeure event, the Congress, at its sole discretion, shall be entitled to amend, cancel or postpone the Event.

INTELLECTUAL PROPERTY

If any rights to use any Intellectual Property of one party (“First Party”) is provided to the other party (“Other Party”) under this Agreement, the following provisions shall apply:

- The First Party is and shall remain the sole and exclusive owner of that Intellectual Property, and the Other Party shall not acquire any right, title, or interest in or to the First Party’s Intellectual Property, except as expressly provided in this Agreement.

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TERMS AND CONDITIONS (CONT'D)

- The First Party grants the Other Party a non-exclusive, revocable, royalty-free, non-sub-licensable, non-transferable license to use the First Party's Intellectual Property solely for the purposes contemplated by this Agreement.
- The Other Party agrees to only exercise such rights of usage to the extent expressly permitted by this Agreement. The First Party warrants that it owns or holds all necessary rights to grant to the Other Party such rights of use.
- Each party will take such steps as are reasonably necessary to protect and/or enforce its Intellectual Property rights and to preserve the benefit of any rights provided under this Agreement.
- Sponsor's/Exhibitor's data are retained for the time necessary for processing purposes, namely five (5) years maximum from the end of the business relationship.
- For processing purposes, the data of the Sponsors/Exhibitors and/or data transmitted by them will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).
- The data necessary for MIMS to fulfil the purposes described above are those appearing on this addendum. In accordance with the regulations in force, the Sponsor/Exhibitor benefits from a right of access, rectification, limitation, deletion, and portability on its data.

DISPUTE RESOLUTION CLAUSE

- Any dispute arising out of or in connection with this contract, including any question regarding its existence, validity, or termination, shall be referred to and finally resolved by arbitration in Singapore in accordance with the Arbitration Rules of the Singapore International Arbitration Centre ("SIAC Rules") for the time being in force, which rules are deemed to be incorporated by reference in this clause.
- The Tribunal shall consist of 1 arbitrator.
- The language of the arbitration shall be English.

LIMITATION OF LIABILITY

- In no event shall either party be liable for any indirect, special, incidental, consequential, or punitive damages for any lost profits or other economic loss relating to, arising out of, or in connection with this Agreement. Subject to the foregoing, either party's liability to the other party, if any, relating to, arising out of, or in connection with this Agreement and to the extent permitted by law shall not exceed the sponsorship amount.

DATA PROTECTION

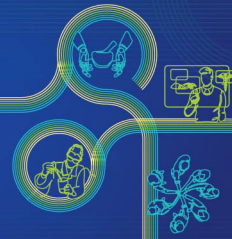
- In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MIMS, as data controller, processes the Sponsor's/Exhibitor's personal data for the purposes of:
 - o managing and organising the Event, in particular the management of the Sponsor's/Exhibitor's stand
 - o managing and organising prospecting and loyalty initiatives
 - o enabling the Sponsor/Exhibitor to benefit from our services
 - o enabling the Sponsor/Exhibitor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the Sponsor/Exhibitor has adhered, failing which the contract cannot be executed.

- The Sponsor/Exhibitor may also object to the processing of its personal data and lodge a complaint with the data protection and control authority. The Sponsor/Exhibitor may exercise its rights by sending a request to the following address: enquiry.mims@mims.com
- In any event, the Sponsor/Exhibitor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MIMS by the Sponsor/Exhibitor of a personal data file, the Sponsor/Exhibitor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.
- If delegates have consented, the Sponsor/Exhibitor may retrieve delegates' personal data. The way this information is stored and processed is subject to the privacy policy of the Sponsor/Exhibitor company. MIMS cannot accept any liability in this regard.

CONFIDENTIALITY

- Each party agrees that, except as required by law or to give effect to any term of this Agreement, they shall each keep entirely secret and confidential the terms of this Agreement and all information of a secret, confidential, or proprietary nature concerning the business or affairs of the other party or any of its associates which may come into their knowledge or possession from time to time and which is not otherwise in the public domain (collectively, "Confidential Information"). Neither party shall disclose to any third party the Confidential Information without obtaining the prior written consent of the other party, nor use the Confidential Information for any purpose other than to give effect to this Agreement and meet its obligations hereunder.
- Return of Confidential Information: Each party shall, upon the request of that other party or upon expiry or termination of this Agreement, return any or all Confidential Information pertaining to the other party (including all copies of the Confidential Information

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TERMS AND CONDITIONS (CONT'D)

however stored) in the possession or control of the party or any personnel of the party and, where practicable, completely remove all Confidential Information from any computer or other electronic storage devices owned or used by the party or any personnel of the party.

- Continuing obligations: All obligations of confidentiality imposed in this Agreement shall survive expiry or termination of this Agreement until the Confidential Information enters the public domain, other than directly or indirectly through breach by the party receiving the Confidential Information of its obligations under this Agreement.

ALLOCATION AND USE OF EXHIBITION SPACE (IF APPLICABLE)

- Where agreed, exhibition space to the agreed specifications will be allocated to the Sponsor/Exhibitor, but final location of the space shall be at the sole discretion of the Congress. The Congress reserves the right to change the space allocation when it deems necessary in the general interest of the Event. The Sponsor/Exhibitor acknowledges that the space allocated to the Sponsor/Exhibitor is licensed to the Sponsor/Exhibitor and nothing herein shall be deemed to be an agreement to lease.
- Space allocated shall not be sub-let to any other person without the Congress' prior written consent.
- The Sponsor/Exhibitor shall not be permitted to take possession of the space allocated or to exhibit unless all fees or sponsorship amounts are duly paid prior to the opening of the Event.
- Non-payment of any amounts payable by the Sponsor/Exhibitor within the prescribed time(s) shall be deemed voluntary cancellation or withdrawal, and the cancellation clause of this Agreement shall apply.
- The Sponsor/Exhibitor shall be solely responsible at its own cost for transporting, storing, installing, removing, and securing/keeping safe its exhibits at the Event. All exhibits are subject to approval of the Congress and are exhibited at the Sponsor's/Exhibitor's own risk.

LAWS, RULES, AND REGULATIONS

- The Sponsor/Exhibitor shall abide by all laws, fire safety and environmental laws, local authorities' laws or regulations, and the rules and regulations of the Event venue which have been provided to the Sponsor/Exhibitor and which may be added to from time to time by the venue owner. Failure to do so will constitute grounds for breach of this Agreement.
- The Sponsor/Exhibitor shall take all necessary precautions to prevent any harm done to the venue and venue property. The Sponsor/Exhibitor is liable to compensate the Congress for all losses, costs, and expenses suffered by the Congress arising from any damage done to the Event venue or venue property or any breach of this clause by or caused by the Sponsor/Exhibitor.

LIABILITY AND RISKS

- The Congress shall not be liable for any loss or damage to exhibits or other property of the Sponsor/Exhibitor or for any injury to persons, whether it be before, during, and after the Event, unless the loss is caused by the gross negligence or wilful default of the Congress.
- The Sponsor/Exhibitor shall indemnify fully and effectively and hold the Congress, its owner, and the Event venue owner harmless against any and all costs, claims, demands, losses, damages, injury, costs, and expenses that any of them may incur or suffer as a result of or due to any acts, omissions, breach, negligence, or default of the Sponsor/Exhibitor, its employees, agents, or contractors in connection with any matter set out in this Agreement. This indemnity shall extend to claims or losses due to any injury or damage sustained to or by any person attending the Event due to the Sponsor's/Exhibitor's activities or exhibits at the space allocated to the Sponsor/Exhibitor at the Event.
- The Sponsor shall make sure that it is fully covered by insurance, including without limitation, all risks on their property and exhibits, injury or death, public liability, and comprehensive protection against fire, water, theft, accident, or any other cause. The Congress reserves the right to require the Sponsor/Exhibitor to provide proof of adequate insurance cover.

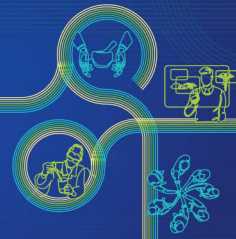
WARRANTY

- The Sponsor/Exhibitor represents, warrants, and undertakes that it is entering into this Agreement as principal and not as agent or nominee of any third party, and the exhibits and all materials used by the Sponsor/Exhibitor at the Event do not infringe or are not likely to infringe any patent, trademark, copyright, or any other intellectual property rights of any party. The Sponsor/Exhibitor agrees that in the event of any breach of the representations, warranties, and undertakings herein contained, or any breach of this clause, this Agreement and the licence granted hereunder may be forthwith terminated by the Congress (without the Congress being liable for any damages or losses or claims whatsoever and without prejudice to the Congress' other rights and remedies). The Sponsor/Exhibitor shall indemnify the Congress against any and all costs, claims, demands, losses, liabilities, charges, actions, and expenses.

CONGRESS MANAGER'S RIGHTS

- The Congress will have the right to take the following courses of action without any judicial intervention if necessary at the Sponsor's/Exhibitor's expense, against any Sponsor/Exhibitor who acts in contravention of any provision of this Agreement or who fails to comply with a direction given by the Congress Manager:
- Refuse the Sponsor/Exhibitor and its representatives entry or admission to the Event;
 - Close and/or clear the Sponsor's/Exhibitor's stand; and/or
 - Take possession of any offending exhibit displayed, any goods or fittings fitted at the Sponsor's/Exhibitor's stand.

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TERMS AND CONDITIONS (CONT'D)

BREACH OF AGREEMENT

- The Congress shall be entitled to terminate this Agreement where the Sponsor/Exhibitor fails to observe or perform or commits a breach of this Agreement; or becomes bankrupt or insolvent; or takes any corporate action or other steps or starts legal proceedings for its bankruptcy, winding-up, dissolution, administration or re-organisation; or where steps are taken for the appointment of a liquidator, receiver, manager, administrator, receiver, and manager or similar officer over all or any of the Sponsor's/Exhibitor's revenues and assets and, where applicable, no application is filed or made to strike out, stay, dismiss, or discharge such steps or proceedings within thirty (30) days of the occurrence of any such event. The Congress shall be entitled in such event to retain and forfeit all amounts already paid by the Sponsor/Exhibitor under this Agreement as liquidated damages, it being acknowledged and understood that early termination by reason of a default on the part of the Sponsor/Exhibitor shall materially and adversely affect the reputation and success of the Event and such forfeited amount is fair, reasonable, and a genuine pre-estimate of the cost, losses, and expenses incurred and suffered by the Congress.

GENERAL CLAUSES

- The invalidity or unenforceability of any provision of this Agreement shall not affect the validity or enforceability of any other provision.
- No failure or delay on the part of the Congress to exercise any right or remedy under this Agreement will operate as a waiver thereof, nor will any single or partial exercise thereof or the exercise of any other right or remedy preclude any other or further exercise thereof or the exercise of any other right or remedy. The rights and remedies provided are cumulative and not exclusive of any rights or remedies provided by law.
- This Agreement shall be governed by the laws of Singapore and the parties hereto submit to the non-exclusive jurisdiction of the courts of Singapore.
- Any complaints or disputes by the Sponsor/Exhibitor must be submitted with the intention of an amicable resolution to the Congress in writing within fourteen (14) days of the closing of the Event. Any complaints received thereafter will not be entertained.
- A person who is not a party to this Agreement shall have no right under the Contract (Rights of Third Parties) Act (Cap 53B) to enforce any of the terms of this Agreement.