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REIMAGINING POSSIBILITIES – The Pharmacist's DNA

9—10 September 2023 Grand Copthorne Waterfront 392 Havelock Road Singapore 169663

SPONSORSHIP KIT

Organised by:



Pharmaceutical Society of Singapore



9–10 September 2023

WELCOME MESSAGE

Dear Industry Colleagues, Trade Partners, and Friends,

It is with pleasure that we would like to share with you that the annual Singapore Pharmacy Congress is taking place on 9-10 September 2023 at Grand Copthorne Hotel. Our theme this year "Reimagining Possibilities - The Pharmacists' DNA" highlights the innovative ways pharmacists are expanding our roles into new frontiers of healthcare while working dedicatedly to improving patient outcomes and keeping our population healthy.

As healthcare evolves, the pharmacist's role becomes increasingly vital. We are no longer just dispensers of medications but integral members of healthcare teams. We believe that by re-imagining possibilities, we can change the perception of pharmacists and showcase that we are leaders in patient care, public health, education, and research. And with your support, we can make it happen.

The Singapore Pharmacy Congress has been expanding our network and reach over the years, with 2022 as a landmark year of successfully attracting >800 attendees from our pharmacy community and other healthcare professionals. Once again this year, the congress will be a collaborative, innovative platform to share ideas as we bring the latest scientific updates, research, and advancements to our healthcare community, while discussing strategic growth and partnership opportunities of our profession, reconnect and build new networks.

As a leader in the industry space, your support is critical to the continued success and endeavours of Pharmacists, including our annual Pharmacy Congress. Collaboration among industry leaders can drive innovation, facilitate knowledge-sharing, and enhance the delivery of healthcare services. By working together, we can improve the overall health outcomes of patients, advance medical knowledge, and enhance the quality of healthcare services provided.

On behalf of the Pharmaceutical Society of Singapore, we invite you to be a part of this meaningful event, where you can network with other industry leaders, showcase your company's innovations, and make a lasting impact for the future of pharmacy. Just as we look towards reimagining the roles of the pharmacists, we similarly like to utilize this platform to evolve our relationship and collaboration to the next level.

Thank you for considering sponsorship for this event. We look forward to your participation and the positive long-term change we can create together.

Yours Sincerely,



WANG KAIYE Chairperson (Acting) 32nd Singapore Pharmacy Congress



DR VIVIANNE SHIH President Pharmaceutical Society of Singapore



9–10 September 2023

KEY EVENT DETAILS







Grand Copthorne Waterfront Hotel 392 Havelock Road, Singapore 169663

Congress schedule:

4-8 SEPTEMBER MON - FRI

(Pre-Congress) Pre-Congress Workshops

9 SEPTEMBER	
SAT	

DAY 1

- Welcome Address
- Guest-of-Honor Opening Address
- Keynote lectures
- Breakout breakfast symposiums
- Plenary sessions
- Multi-track workshops

10 SEPTEMBER

SUN

DAY 2

- Plenary sessions
- Symposiums
- Abstract presentation
- Multi-track workshops

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Highlights

- Cutting-edge and interactive pre-congress workshops with latest updates for the healthcare and pharmaceutical industry
- Impactful plenary and multi-track workshops to engage key stakeholders within the healthcare and pharmaceutical industry
- Maximum engagement in exhibition halls with key stakeholders within healthcare and pharmaceutical industry



** Last year, >800 healthcare professionals attended 31st Singapore Pharmacy Congress.



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PROGRAMME HIGHLIGHTS



Guest of Honour*



Keynote & Plenary Sessions by Leading Speakers



Updates on cutting edge and innovative technologies and solutions



* Proposed Singapore Minister



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CONGRESS ORGANIZER

Committee Members

32nd Singapore Pharmacy Congress Steering Committee

NameAppointmentWang KaiyeChairpersonDr Toh Yi LongAbstract ChairpersonDr Poh Ai-LingLogistic ChairpersonEvelyn PangPublicity ChairpersonFoo Koon MianScientific ChairpersonKevin Ben LaurenceSponsorship Chairperson

Who to Contact

If you are interested to sponsor or exhibitor, please contact:

to	Name	Contact number	Email
ntact	Kevin Ben Laurence	+65-98797054	
	Woon Jia Yun	+65-90156564	spcsponsorship@pss.org.sg
	Aw Fang Fang	+65-96752693	-

Congress Secretariat: MIMS Pte Ltd

secretariat.spc@mims.com



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SPONSORSHIP DETAILS

Sponsorship tiers	Platinum \$60,000	Gold \$40,000	Silver \$30,000	Bronze \$25,000	
Symposium	Entitled to choice of Day 1 or Day 2 Breakfast Symposium (first come and first serve)				
Acknowledgement*	Acknowledgement as Platinum Sponsor with high visibility on promotional or marketing collaterals	Acknowledgement as Gold Sponsor with high visibility on promotional or marketing collaterals	Acknowledgement as Silver Sponsor with high visibility on some promotional or marketing collaterals	Acknowledgement as Bronze Sponsor with high visibility on some promotional or marketing collaterals	
	Inclusion of Company Logo, bio and link on event website/mobile application	Inclusion of Company Logo, bio and link on event website/mobile application	Inclusion of Company Logo, bio and link on event website/mobile application	Inclusion of Company Logo, bio and link on event website/mobile application	
	Inclusion of Company Logo on onsite signage	Inclusion of Company Logo on onsite signage	Inclusion of Company Logo on onsite signage	Inclusion of Company Logo on onsite signage	
	 One full page advertorial in the digital Congress Programme Booklet 	 One half page advertorial in the digital Congress Programme Booklet 			
	Social media appreciation post	Social media appreciation post			
	Verbal acknowledgement in the Welcome Message by Chairperson				
	Speech/Plenary Speech				
	Logo placement on holding slides in between congress sessions				
Booth space	Premium (6m x 3m) in main exhibition hall	Deluxe (3m x 3m) in main exhibition hall	Regular (3m x 3m) in annex exhibition hall	Regular (3m x 3m) in annex exhibition hall	
Exhibition pass**	6	4	3	2	
Samples Insert	Samples or Inserts in Congress Bag (Up to 3)	Samples or inserts in Congress Bag (Up to 2)	Samples or Inserts in Congress Bag (Up to 1)		
Material Advertorial	Phone Charging Station - Sponsor logo to be printed on charging station	Congress Highlighter	Congress Folder - Sponsor logo and/or tagline to be printed on the folder		
	Congress Pen				
	Congress Post-it Pad				
Day 1 Conference Lunch Symposium	Eligible with additional top up	Eligible with additional top up	Eligible with additional top up		
Day 2 Conference Lunch Symposium	Eligible with additional top up	Eligible with additional top up	Eligible with additional top up		
Pre-congress workshop	Eligible with additional top up	Eligible with additional top up	Eligible with additional top up		

Logo size and placement on congress website will be in accordance to sponsorship tiers.
 ** Exhibitors pass holders only have access to the exhibition hall and no access to talks and symposia.



SPONSORSHIP DETAILS

Talks and Symposia

Pre-congress	Breakfast	Breakout	Lunch	Evening
workshop	symposium	lecture	symposium	symposium
\$ 7,500	\$25,000	\$15,000	\$30,000	\$20,000

• Product-linked 45mins talk, as desired by your organization (subject to approval by 32nd SPC organizing committee)

• ONE complimentary regular exhibition space (3m x 3m) worth \$ 9,000

Cost excluding rental and catering for pre-congress workshops whenever applicable

Workshops are halfday

Booths

Exhibition Space	Premium	Deluxe	Regular
Size	6m x 3m	3m x 3m	3m x 3m
Location	Main exhibition hall	Main exhibition hall	Annex exhibition hall
Price	\$24,000	\$16,000	\$9,000

Add-Ons

Item	Price	Quantity
Lunch Sponsor	\$10,000	
Tea Break Sponsor	\$5,500	

Exclusive and additional Material Advertorial

Item	Price	Quantity
Lanyard (Exclusive)	\$15,000	
Name Badge (Exclusive)	\$12,000	
Photo Booth 6 hours (Exclusive) - 1 day	\$10,000	
 SPC Congress Notebook Advertorials Inside Front Cover (Exclusive) Inside Back Cover (Exclusive) Full Page Colour Advertorial 	 \$7,500 \$5,500 \$4,000 	
Inserts/sample placement in Congress tote bag	\$1,000 per product	



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ORDER CONFIRMATION

Contact Information

Organisation:	
Address:	
	Postal Code:
Name:	Contact No.:
Email Address:	Designation:

Tier Selection

Please mark your selection with a tick	Platinum \$60,000	Gold \$40,000	Silver \$30,000	Bronze \$25,000
Tier add-ons				
Day 1 Conference Lunch Symposium				
Day 2 Conference Lunch Symposium				
Pre-congress workshop				
Special Remarks*:				

* Logo size and placement on congress website will be in accordance to sponsorship tiers.

Payment details

Once your order has been submitted, a representative from SPC committee or MIMS will get in touch. Payment is to be made within 30 days after invoice has been issued. Please note that all sponsorship packages are limited and are on a first come, first served basis. Sponsorship packages and slots are secured when payment is received.

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ORDER CONFIRMATION

Continued

Notes

- Sponsor cancels after signed commitment of sponsorship, the Sponsor will be responsible for the entire exhibitor or sponsorship fee.
- The Congress reserves the right to amend the sponsorship details/packages from physical mode to any other platform/mode as stipulated in the sponsorship kit in accordance with the latest safe management measures or directive from the Singapore governing authority.
- By ticking this box, I have read the terms and conditions of participating in this congress and I understand, accept, and agree to abide by them

The sponsorship and exhibition items are subject to the availability and the 32nd Singapore Pharmacy Congress Committee acceptance. My signature below denotes that I accept this Agreement on behalf of my organisation listed above, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation.

Company Stamp/Signature

Date

For further enquiries, please contact: **Kevin Ben Laurence** Chairperson, Sponsorship Committee Tel: +65 9879 7054 Email: spcsponsorship@pss.org.sg

For the Sponsorship logistics: 32nd SPC Sponsorship Support Contact Tel: +65 6290 7536 Email: secretariat.spc@mims.com



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TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit at 32nd Singapore Pharmacy Congress.

THINGS YOU NEED TO KNOW:

- "Event", refers to the 32nd Singapore Pharmacy Congress, the title of the congress.
- "You" are the Sponsor or Exhibitor, by returning a completed, signed and dated form, accept these terms and conditions.
- "We", (The Congress) refers to PSS, the organiser and MIMS Pte Ltd as the appointed agency (PCO) of the of the 32nd Singapore Pharmacy Congress. MIMS Pte Ltd as the appointed agency and the data controller for the congress cannot be held liable for any changes, modifications, or directions in the 32nd Singapore Pharmacy Congress.
- These terms and conditions may change in the sole discretion of the organiser without notice. Please refer to the congress website for the latest information.

FINANCIAL FACTS:

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the completed sponsorship application form to The Congress. Only completed and signed application forms will be taken into consideration.
- All prices are quoted in Singapore Dollars. All prices are not subjected to prevailing GST and service charge. The 50% of the total sponsorship amount is payable within thirty (30) days, upon the receipt of the tax invoice. And the remaining 50% is to be paid by 30th of June 2023.
- Should you need an amendment in the payment terms, it is required that the revision made is agreeable by The Congress before the agreement is signed.
- The Sponsor/Exhibitor will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.
- If the Sponsor/Exhibitor pays by electronic funds transfer or an international cheque, the Sponsor or Exhibitor agrees to pay any bank charges and must include these in the amount the Sponsor/Exhibitor transfers.

IF YOU NEED TO CANCEL:

- Upon cancellation, you are still liable for all payments, based on the cancellation terms, even though you have yet to make any payments, i.e. The Sponsor/Exhibitor would still need to pay the 100% of the total cost of sponsorship and exhibition. No refunds shall be given if the payment has been made.
- If no payments are made against any of the cancellation invoices,

The Congress will regrettably have to take legal actions and/or engage a debt collection agency to recover the monies owed.

CHANGE IN VENUE, DATES AND MODE OF EVENT:

- The Congress reserves the right to change the date and/or venue of the Event if The Congress deems necessary, without being liable to compensate the Sponsor/Exhibitor for such change. This Agreement shall remain effective for the new date and/or venue. The Congress shall use best endeavors to notify the Sponsor/Exhibitor of the change in writing not less than thirty (30) days before the opening of the Event.
- The Congress, in its sole discretion, shall be entitled to modify or change operating platforms for the Event to however The Congress deems fit in accordance with the directive and recommendation of Singapore's governing authority or for any other reasons thereof. Written notice of The Congress' decision shall be given to the Sponsor as soon as reasonably practical, and upon receipt of such notice.
- The Congress reserves the right to amend the sponsorship details/ packages from physical mode to any other platform as stipulated in the sponsorship prospectus in accordance with the latest safe distancing measures or directive from the Singapore governing authority.
- There shall not be any amendments or refunds to the total sponsorship amount committed, in the event of change in mode of Event.

FORCE MAJEURE:

The Congress shall not be liable to the Sponsor/Exhibitor for any direct or indirect, incidental or consequential damages, cost, loss or expense arising from or in connection with the failure or inability to perform its obligations under this Agreement (including the cancellation or postponement of the Event) where such failure or inability is caused by circumstances beyond its reasonable control (including, but not limited to, third party strike or other withdrawal of labour, flood, riot, fire, accident, act of God or of public enemy, war, embargo, injunction, restraint of government), The Congress, in its sole discretion, shall be entitled to amend, cancel or postpone the Event.

INTELLECTUAL PROPERTY:

• If any rights to use any Intellectual Property of one party ("First Party") is provided to the other party ("Other Party") under this Agreement the following provisions shall apply.



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TERMS & CONDITIONS

Continued

- The First Party is and shall remain the sole and exclusive owner of that Intellectual Property and the Other Party shall not acquire any right, title or interest in or to the First Party's Intellectual Property, except as expressly provided in this Agreement.
- The First Party grants the Other Party a non-exclusive, revocable, royalty-free, non-sub-licensable, non-transferable license to use the First Party's Intellectual Property solely for the purposes contemplated by this Agreement.
- The Other Party agrees to only exercise such rights of usage to the extent expressly permitted by this Agreement. The First Party warrants that it owns or holds all necessary rights to grant to the Other Party such rights of use.
- Each party will take such steps as are reasonably necessary to protect/ and or enforce its Intellectual Property rights and to preserve the benefit of any rights provided under this Agreement.

DISPUTE RESOLUTION CLAUSE:

- Any dispute arising out of or in connection with this contract, including any question regarding its existence, validity, or termination, shall be referred to and finally resolved by arbitration in Singapore in accordance with the Arbitration Rules of the Singapore International Arbitration Centre ("SIAC Rules") for the time being in force, which rules are deemed to be incorporated by reference in this clause.
- The Tribunal shall consist of 1 arbitrator.
- The language of the arbitration shall be English.

LIMITATION OF LIABILITY:

 In no event shall either party be liable for any indirect, special, incidental, consequential or punitive damages of for any lost profits or other economic loss relating to, arising out of or in connection with this Agreement. Subject to the foregoing, either party's liability to the other party, if any, relating to, arising out of or in connection with this Agreement and to the extent permitted by law shall not exceed the Sponsorship Amount.

DATA PROTECTION:

- In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MIMS, as data controller, processes the exhibitor/sponsor's personal data for the purposes of:
 - managing and organising the Event, in particular the management of exhibitor/sponsor's stand managing and organising prospecting and loyalty
 - o enabling the exhibitor/sponsor to benefit from our services

- enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.
- Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely five (5) years maximum from the end of the business relationship.
- For processing purposes, the data of the exhibitor/sponsor's data or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).
- The data necessary for MIMS to fulfil the purposes described above are those appearing on this addendum. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.
- The exhibitor/sponsor may also object to the processing of his
 personal data concerning him and lodge a complaint with the data
 protection and control authority. The exhibitor/sponsor may exercise
 his rights by sending a request to the following address: enquiry.
 mims@mims.com
- In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their dataretention periods. In case of communication to MIMS by the exhibitor/ sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.
- If delegates have consented, the exhibitor/sponsor may retrieve delegates' personal data. The way this information is stored and processed is subject to the privacy policy of the exhibitor/sponsor company. MIMS cannot accept any liability in this regard.

CONFIDENTIALITY:

 Each party agrees that, except as required by law or to give effect to any term of this Agreement, they shall each keep entirely secret and confidential the terms of this Agreement and all information of a secret, confidential or proprietary nature concerning the business or affairs of the other party or any of its associates which may come into their knowledge or possession from time to time and which is not otherwise in the public domain (collectively, "Confidential Information"). Neither party shall disclose to any third party the Confidential Information without obtaining the prior written consent of



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TERMS & CONDITIONS

Continued

the other party, nor use the Confidential Information for any purpose other than to give effect to this Agreement and meet its obligations hereunder.

- Return of Confidential Information: Each party shall, upon the request
 of that other party or upon expiry or termination of this Agreement,
 return any or all Confidential Information pertaining to the other
 party (including all copies of the Confidential Information however
 stored) in the possession or control of the party or any personnel of
 the party and where practicable, completely remove all Confidential
 Information from any computer or other electronic storage devices
 owned or used by the party or any personnel of the party.
- Continuing obligations: All obligations of confidentiality imposed in this Agreement shall survive expiry or termination of this Agreement until the Confidential Information enters the public domain, other than directly or indirectly through breach by the party receiving the Confidential Information of its obligations under this Agreement.

ALLOCATION AND USE OF EXHIBITION SPACE (IF APPLICABLE):

- Where agreed, exhibition space to the agreed specifications will be allocated to the Sponsor/Exhibitor but final location of the space shall be at the sole discretion of The Congress. The Congress reserves the right to change the space allocation when it deems necessary in the general interest of the Event. The Sponsor/Exhibitor acknowledges that the space allocated to the Sponsor/Exhibitor is licensed to the Sponsor/Exhibitor and nothing herein shall be deemed to be an agreement to lease.
- Space allocated shall not be sub-let to any other person without The Congress' prior written consent.
- The Sponsor/Exhibitor shall not be permitted to take possession of the space allocated or to exhibit unless all fees or sponsorship amounts are duly paid prior to the opening of the Event.
- Non-payment of any amounts payable by the Sponsor/Exhibitor within the prescribed time(s) shall be deemed voluntary cancellation or withdrawal and the cancellation clause of this Agreement shall apply.
- The Sponsor/Exhibitor shall be solely responsible at its own cost for transporting, storing, installing, removing and securing/keeping safe its exhibits at the Event. All exhibits are subject to approval of The Congress and are exhibited at the Sponsor/Exhibitor's own risk.

LAWS, RULES AND REGULATIONS:

 The Sponsor/Exhibitor shall abide by all laws, fire safety and environmental laws, local authorities' laws or regulations and the rules and regulations of the Event venue which have been provided to the Sponsor/Exhibitor and which may be added to from time to time by the venue owner. Failure to do so will constitute grounds for breach of this Agreement. The Sponsor/Exhibitor shall take all necessary precautions to prevent any harm done to the venue and venue property. The Sponsor/ Exhibitor is liable to compensate The Congress for all losses, costs and expenses suffered by The Congress arising from any damage done to the Event venue or venue property or any breach of this clause by or caused by the Sponsor/Exhibitor.

LIABILITY AND RISKS:

- The Congress shall not be liable for any loss or damage to exhibits or other property of the Sponsor/Exhibitor or for any injury to persons, whether it be before, during and after the Event, unless the loss is caused by the gross negligence or wilful default of The Congress.
- The Sponsor/Exhibitor shall indemnify fully and effectively and hold The Congress, its owner and the Event venue owner harmless against any and all costs, claims, demands, losses, damages, injury, costs and expenses that any of them may incur or suffer as a result of or due to any acts, omissions, breach, negligence or default of the Sponsor/Exhibitor, its employees, agents or contractors in connection with any matter set out in this Agreement. This indemnity shall extend to claims or losses due to any injury or damage sustained to or by any person attending the Event due to the Sponsor/Exhibitor's activities or exhibits at the space allocated to the Sponsor/Exhibitor at the Event.
- The Sponsor shall make sure that it is fully covered by insurance including without limitation, all risks on their property and exhibits, injury or death, public liability and comprehensive protection against fire, water, theft, accident or any other cause. The Congress reserves the right to require the Sponsor/Exhibitor to provide proof of adequate insurance cover.

WARRANTY:

The Sponsor/Exhibitor represents, warrants and undertakes that it is
entering into this Agreement as principal and not as agent or nominee
of any third party, and the exhibits and all materials used by the
Sponsor/Exhibitor at the Event do not infringe or are likely to infringe
any patent, trademark, copyright or any other intellectual property
rights of any party. The Sponsor/Exhibitor agrees that in the event
of any breach of the representations, warranties and undertakings
herein contained or any breach of this clause, this Agreement and
the licence granted hereunder may be forthwith terminated by The
Congress (without The Congress being liable for any damages or
losses or claims whatsoever and without prejudice to The Congress'
other rights and remedies). The Sponsor/Exhibitor shall indemnify
The Congress against any and all costs, claims, demands, losses,
liabilities, charges, actions and expenses.



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TERMS & CONDITIONS

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CONGRESS MANAGER'S RIGHTS:

- The Congress will have the right to take the following courses of action without any judicial intervention if necessary at the Sponsor/ Exhibitor's expense, against any Sponsor/Exhibitor who acts in contravention of any provision of this Agreement or who fails to comply with a direction given by the Congress Manager:-
- Refuse the Sponsor/Exhibitor and its representative's entry or admission to the Event. Close and/or clear the Sponsor/Exhibitor's stand; and/or
- Take possession of any offending exhibit displayed, any goods or fittings fitted at the Sponsor/Exhibitor's stand.

BREACH OF AGREEMENT:

The Congress shall be entitled to terminate this Agreement where the Sponsor/Exhibitor fails to observe or perform or commits a breach of this Agreement; or becomes bankrupt, insolvent, takes any corporate action or other steps or legal proceedings are started for its bankruptcy, winding-up, dissolution, administration or re-organisation; or steps are taken for the appointment of a liquidator, receiver, manager, administrator, receiver and manager or similar officer over all or any of its revenues and assets and, where applicable, no application is filed or made to strike out, stay, dismiss or discharge such steps or proceedings within thirty (30) days of the occurrence of any such event. The Congress shall be entitled in such event to retain and forfeit all amounts already paid by the Sponsor/ Exhibitor under this Agreement as liquidated damages, it being acknowledged and understood that early termination by reason of a default on the part of the Sponsor/Exhibitor shall materially and adversely affect the reputation and success of the Event and such forfeited amount is fair, reasonable and a genuine pre- estimate of the cost, losses and expenses incurred and suffered by The Congress.

GENERAL CLAUSES:

- The invalidity or unenforceability of any provision of this Agreement shall not affect the validity or enforceability of any other provision.
- No failure or delay on the part of The Congress to exercise any right or remedy under this Agreement will operate as a waiver thereof, nor will any single or partial exercise thereof or the exercise of any other right or remedy preclude any other or further exercise thereof or the exercise of any other right or remedy. The rights and remedies provided are cumulative and not exclusive of any rights or remedies provided by law.
- This Agreement shall be governed by the laws of Singapore and the parties hereto submit to the non-exclusive jurisdiction of the courts of Singapore.
- Any complaints or disputes by the Sponsor/Exhibitor must be submitted with the intention of an amicable resolution to The Congress in writing within fourteen (14) days of the closing of the Event. Any complaints received thereafter will not be entertained.
- A person who is not a party to this Agreement shall have no right under the Contract (Rights of Third Parties) Act (Cap 53B) to enforce any of the terms of this Agreement.